

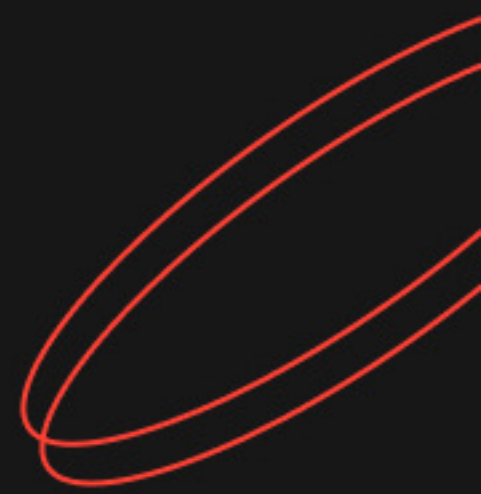
Actionable Roadmap for Digital Transformation in Logistics and Transportation





01. Educate your employees

We'll repeat this as many times as necessary: it's important to prepare your staff for what's to be commenced. Tell the people what will happen, why, and how. Share your vision with them and ensure no one will try to sabotage the process. Some people will most probably need extra convincing and explaining.



02. Automate only the most crucial manual processes

Depending on your business specifics, this can include documentation, warehouse management, enterprise resource planning, etc.



03. Transform certain departments in your organization

Overhauling the whole organization in one go is hard and might potentially end in disaster. It's easier to divide your organization structure into units, select those least engaged in inter-department data exchange, and try to implement digital solutions into their core processes. When this is successful, jump to the next-in-line units until all of them are independently digital.



04. Start syncing the digitized units between themselves

One of the goals of digital transformation in the transportation industry is to make operations more transparent and achieve interoperability.

Companies that successfully went through digital transformation work as well-oiled machines without unnecessary involvement from top management for every little issue.

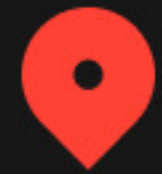
Begin with syncing units that work in adjacent fields: human resources, accounting, and legal, or warehouse management and transportation of goods.





05. Sync all departments within your organization

This is self-explanatory. After this stage, your company will be fully digitized, and all departments will operate separately and as one organism. This is the second to last stage of digital transformation in logistics.



06. Build a culture of innovation in your organization

This one might take the longest time and will need continuous monitoring and education of employees (old and new ones) to ensure that modern growth and adoption of new logistics technologies are engraved into the core principles of your business.

